

## Olympic Cars (Stroud) Ltd GDPR Privacy Notice

### **Who are Olympic Cars (Stroud) Ltd?**

Olympic Cars (Stroud) Ltd is a privately owned franchised main dealer selling new Peugeot vehicles as well as used vehicles of all makes and models. We also offer vehicle servicing, maintenance and spare parts

### **Your privacy is important to us**

Olympic cars (Stroud) Ltd takes your privacy very seriously and will only use your personal information to administer your account and to provide products and services you have requested from us or which we think will be of interest to you. We will never sell your data on to third parties.

### **What personal data do we keep and process?**

To enable us to process your account we will require some items of personal information. These items may include: name, address, telephone number, email address, car registration number and other contact information. To enable you to drive our loan cars or demonstrator vehicles we would also need a copy of your driving license and national insurance number

### **How do we use your data?**

We will use your personal data to enable us to process the sale of or repair/maintenance of your vehicle, We may use your data for marketing research purposes (including participating in surveys to ensure the quality of our services) We may also contact you during your ownership cycle of your vehicle for essential work such as reminders of MOT and services and to ensure the safety and care of your vehicle, as well as to ensure any insurance policies are maintained and finance agreements are fulfilled. Where your consent has been provided, we'll also contact you to advise on the replacement of your vehicle and to make you aware of our aftersales products and services

### **Finance Applications**

If you should apply for finance through us, the information you provide specifically for this purpose will be disclosed to various finance providers for the purpose of considering the application. The finance companies may use this information to carry out searches with credit reference agencies and other regulatory and statutory bodies. A record of those searches will be kept and may be used by other lenders in assessing applications from you and members of your household for credit in the future. The finance companies may cross-check this information with other lenders to prevent fraud and may use this information for statistical or marketing purposes. The finance companies may use credit scoring as part of their decision-making process. In some cases, the information provided on this form may be disclosed to a credit reference agency, such as Experian or Equifax. Credit reference agencies may also use this information to carry out further searches for other regulatory and statutory bodies. They may also disclose information to other companies and the finance providers may use such information to advise you of any of our or their services or of another person's services which may be relevant to you. We will on request tell you of the purposes for which we will use this information

### **Where your data is stored**

Your data will be stored electronically on our password encrypted server (on site) and any paper copies are filed in our secure storage area.

### **How long will we keep you data?**

We will retain your details for as long as we have evidence that you still own the vehicle we have supplied or that we believe you would be interested in products that we offer (unless you ask us to remove these details sooner). Paper records of vehicle purchases and workshop jobs will be destroyed after 7 years.

### **What is our lawful basis for processing your data?**

We collect, hold and process your personal data on the basis that you give us your *consent* when you contact us and accept the terms and conditions of this Privacy Notice. We may also have a *legitimate interest* in contacting you to advise you of any legal or safety critical work your vehicle may need

## **Passing data**

We may share your personal information with the brand we represent, namely Peugeot Motor Company and with other companies providing a service to us including agents and subcontractors (full listing below). This is to ensure the ongoing safety and care of your vehicle and to ensure any policies are maintained. We will register your vehicle keeper details and will cross check your data with DVLA to ensure accurate and timely communications can be made. We will pass your details to the Police or to an organisation legally able to request such information when an alleged motoring offence has taken place involving one of our loan or demonstration vehicles of which you were custodian at the time of the alleged offence. These third parties may be located outside of the European Economic Area but, as set out above, we will always do our best to ensure that your personal information is treated securely and in accordance with this Privacy Policy. We take steps to ensure any businesses we work with have security protocols and policies in place to manage and record your data privacy and preferences correctly and that your data is stored securely. The security of your data is paramount.

## **What are your rights with regard to your personal data?**

Under the GDPR you have the right to:

- Know what personal data we keep about you.
- Request a copy of the personal data we hold about you.
- Request that we correct any personal data which is found to be inaccurate or out of date.
- Request that we erase any personal data where it is no longer necessary for us to keep that data.
- Request us to transmit the personal data that we hold about you to another data controller.
- (This right only applies where the processing we do is by your consent or for the processing of a contract, and where that processing is by automatic means.)
- Withdraw your consent for processing to which you have previously given your consent.
- Not be subject to automated decision-making.

## **Your right to withdraw consent**

Except as required by law, we will not use or disclose your personal information for any purpose for which you have not given us your consent or later withdraw your consent. If you withdraw consent, you agree that, in spite of this withdrawal, we may continue to use the personal information previously provided to us to the extent that we are contractually obligated to do so and to the extent necessary to enforce any contractual obligations you may have for example a finance agreement. Should you withdraw your consent, we will action this as quickly as possible, normally within one calendar week.

If you no longer wish us to contact you as described in this Privacy Policy then you may opt out at any time by contacting our data protection lead below.

Our data protection Lead is: **Mr Nick Ireland** - Address: Olympic cars (Stroud) Ltd, the wharf, Dudbridge, Stroud, Glos, GL53EX Telephone 01453 750755 Email: [nick.ireland@peugeotmail.co.uk](mailto:nick.ireland@peugeotmail.co.uk)

If we are unable to resolve any issues you raise within 30 days you have you have the right to complain to the Information Commissioners Office [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns)

We will only share your data with the following suppliers if necessary:

Peugeot Motor Co PLC	Car Care Plan (warranties insurance and roadside assistance)
PSA Finance UK	Mapfre Abraxus UK (Gap and cosmetic insurance)
Peugeot Insurance Services (7-day free insurance)	Evolution Finance (alternative finance company)
Supa Guard (Peugeot protect warranty registration)	FISC (FCA compliance)
Emac (service plans)	Edynamix (iVHC vehicle health check software)
DVLA	VOSA (Mot)

Olympic Cars (Stroud) Ltd reserves the right to update or amend this data privacy notice in line with customer

feedback or updates in legislation

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